

What Can An e-Newsletter Do For Your Business?

- Prevent losing touch with your customers and prospects
- Remove concerns that your clients will forget about the array of services your company offers
- Remind customers that you're an expert in your field

Stay in touch. Sent out regularly, it lets you connect with your customers and stay “top-of-mind.” Which means new or repeat business for your company. **Tell them about your specials, accomplishments, new products and services.**

Just 30 minutes per month of your time. Are you looking for an effective marketing boost, but don't have a lot of time? This ‘hands-off’ project requires a brief monthly meeting via phone, plus checking a few emails - that's all that is needed to take this project from start to finish.

The result? A consistent reminder that shows off your expertise, your services and accomplishments. Our professional team will write, design and send out your e-newsletter, helping you reach your specific marketing goals, grow your customer list, and motivate people to respond to your incentives.



**first impressions
advertising inc**

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PACKAGES:

- DO IT YOURSELF
- YOU WRITE IT/ WE DESIGN IT
- WE WRITE IT/ WE DESIGN IT